



Custard Factory, 2010

Martin Hinchcliffe

Born in 1961, Martin Hinchcliffe's early childhood was spent in the Middle and Far East. His family moved back to the UK in 1970 and Martin attended school in the South East of England before studying at Maidstone College of Art in 1979. In 1983 he graduated from Sheffield's Fine Art Painting course and went to work as a portrait photographer in Frankfurt, Germany. In 1985, Martin returned to Sheffield and started to lecture in art and design at Chesterfield College of Art.

Whilst at Chesterfield Martin became increasingly interested in advertising and this new focus influenced his teaching as he began to work with more and more design and advertising students. In 1999, he left lecturing and went to work in marketing and communications where he consolidated his interests in art, design and writing.

Martin lives in Sheffield, UK with his wife and children.

Artist's statement

My recent work uses digital technologies and image manipulation software to explore my memory of near and distant experience. I am interested in how interpretations of experience are shaped by social history and contemporary culture. Often these interpretations inspire pieces of written text and these become the catalyst for my visual work.

I use found images from popular culture and historical archives and these are combined, manipulated and layered digitally to achieve a tonality and presence that is relevant to the content with which I am involved.

Selected exhibitions

1995 – MA Show, Sheffield Hallam University
1990 – William Barber Gallery, Sheffield
1989 – William Barber Gallery, Sheffield
1989 – Rotherham College of Art
1988 – Mappin Art Gallery, Sheffield
1987 – Chesterfield College of Art
1985 – Rake's Progress, Sheffield
1984 – Rake's Progress, Sheffield
1983 – Rake's Progress, Sheffield
1983 – BA Degree Show, Sheffield City Polytechnic
1980 – Maidstone College of Art, Kent

Appointments

2006 – mmdesign
1999 – Consumer Brands Manager, Ufi Limited
1992 – Associate Lecturer, Fine Art, Communication Design, The Sheffield College
1989 – Part-time Lecturer, Fine Art, Visual Studies, The Sheffield College
1987 – Part-time Lecturer, Fine Art, Visual Studies, Rotherham College of Art and Technology
1985 – Part-time Lecturer, Fine Art, Visual Studies, Chesterfield College of Art and Technology
1983 – Photographer, Frankfurt, Germany

Qualifications

1993 – MA in Art and Design, Sheffield Hallam University
1987 – Post Graduate Certificate in Education, Huddersfield Polytechnic
1983 – BA Hons Fine Art, Sheffield City Polytechnic
1979 – Diploma in Art & Design Foundation Studies, Maidstone College